

Trade fair webcast  
from EUR 890.00



Vogel: For all those who  
have something to say.

Successful together.



**Vogel** Business Media

We offer innovative media formats for the efficient communication of knowledge! More than 1,000 webcasts and more than 3,000 whitepapers on 20 portals are the core of modern educational marketing. With moving images, Vogel Business Media has introduced a new quality in B2B communication on the Internet. We bring people and markets together, making them *successful together*.

# Media facts at a glance



## Your benefits

- You achieve maximum attention.
- You present your company as a solution provider.
- You generate highly qualified business contacts (leads).\*
- Quantifiable advertising success!

## This is how it works

Our team comes directly to your trade fair booth\*, where it films live. On request, your webcast will be completed overnight (length: two to three minutes) in the studio and published on one of our portals.

## Duration

Three months – in this period you will receive detailed contact information including usage behaviour of every registered user who watches your webcast.

## Generate leads!

We will make these data available to you as a highly qualified customer contact (lead).\*

## Options

### Trade fair interview

- Filmed in the Vogel Business Lounge
- 3-minute webcast
- Without spokesman
- Without editing of animations and third-party material\*\*
- Only music not subject to GEMA (Society for Musical Performing and Mechanical Reproduction Rights) fees and royalties\*\*\*

**890.00 EUR**

### Trade fair webcast business

- Filmed at your trade fair booth
- Including leads
- 3-minute webcast
- Without spokesman
- Without editing of animations and third-party material\*\*
- Only music not subject to GEMA (Society for Musical Performing and Mechanical Reproduction Rights) fees and royalties\*\*\*

**1,890.00 EUR**

### Trade fair webcast premium

- Filmed at your trade fair booth
- Including leads
- 3-minute webcast
- With consulting, concept, spokesman
- 3 hrs of editing of animations and third-party material\*\*
- Only music not subject to GEMA (Society for Musical Performing and Mechanical Reproduction Rights) fees and royalties\*\*\*

**2,890.00 EUR**

\* Business premium

\*\* Creation of 2D/3D animations and graphics is possible for an additional charge by arrangement.

\*\*\* Music subject to GEMA and special productions, special spokesmen, translations, etc. are possible for an additional fee.

## Usage rights

1,000.00 EUR for DVD (format: MPEG)

The raw material can be handed over for a supplementary fee by arrangement. Other formats and data media are possible for an additional fee by arrangement.

## 24h production

On request

## Interested?

Then contact us straight away to arrange a filming appointment. If you already have film material that is suitable for a webcast (product videos, Powerpoint presentations, etc. with sound), we will be pleased to provide you with an individual offer.

More information can be found on:

**www.webcast.de** and on **www.mediaTREFF.de**.

## Contact



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